



REPUBLIC OF THE PHILIPPINES
SANGGUNIANG PANLUNGSOD
CITY OF MANDALUYONG



RESOLUTION NO. 3779, S-2026

A RESOLUTION AUTHORIZING HONORABLE CARMELITA A. ABALOS TO SIGN AND EXECUTE THE MEMORANDUM OF AGREEMENT WITH THE DEPARTMENT OF TOURISM - TOURISM DIGITALIZATION AND RESOURCE GENERATION AND THE JOINT VENTURE OF QWIKWIRE BILLING SYSTEM, INC. AND POSITIVE EXPOSURE PRODUCTION, INC. FOR THE METRO MANILA HOP ON-HOP OFF (HOHO): TRAVEL BY HUB PROJECT

WHEREAS, Section 16 of Republic Act No. 7160, otherwise known as the Local Government Code of 1991, provides that every local government unit shall exercise the powers necessary and appropriate for the promotion of the general welfare, including the enhancement of economic prosperity and tourism development;

WHEREAS, Republic Act No. 9593, otherwise known as the Tourism Act of 2009, declares tourism as an indispensable element of the national economy and mandates the government, including local government units, to actively promote and develop tourism as a major socio-economic activity;

WHEREAS, the Department of Tourism (DOT), through its Tourism Digitalization and Resource Generation Program, is implementing initiatives aimed at strengthening tourism connectivity, convenience, and quality through the integration of digital platforms and modern tourism services;

WHEREAS, as part of these initiatives, the DOT launched the Metro Manila Hop-On Hop-Off (HOHO): Travel by Hub Project, a tourism mobility program that allows visitors to conveniently explore key destinations through a modern bus transport system integrated with digital tourism platforms;

WHEREAS, the HOHO Project forms part of the broader LOVE PH Tourism Digitalization Programs, which includes (1) the development of the LOVE PH Application, a digital tourism super app providing end-to-end tourism services; (2) the deployment of LOVE PH Kiosks in strategic gateways such as the Ninoy Aquino International Airport; and (3) other digital connectivity solutions aimed at enhancing the Philippine tourism experience;

WHEREAS, the HOHO Project is intended to provide tourists with a seamless and convenient travel experience within Metro Manila by integrating tourism destinations, transport services, and digital platforms that facilitate access to tourism products and services;

WHEREAS, the Department of Tourism, in collaboration with its project implementor Positive Exposure Productions, Inc. (PEP) and its joint venture partner Qwikwire Billing Systems, Inc., is inviting local government units to participate in the implementation of the Project by providing institutional coordination, logistical support, and assistance in identifying and facilitating designated HOHO stops and tourism linkages within their respective jurisdictions through a Memorandum of Agreement;

WHEREAS, under the proposed Memorandum of Agreement, local government units shall assist in the implementation of the Project through coordination with local tourism stakeholders, facilitation of necessary permits and clearances, identification of suitable HOHO stops and related infrastructure, and promotion of local tourism destinations consistent with applicable laws and regulations;

WHEREAS, the proposed Agreement further provides that there shall be no exchange of funds among the parties, and that each party shall bear its respective expenses subject to existing laws, rules, and regulations;

WHEREAS, Section 22(c) of Republic Act No. 7160 provides that the Local Chief Executive may enter into contracts and agreements on behalf of the local government unit upon authority of the Sanggunian;

WHEREAS, the City of Mandaluyong expressed its intent to enter into the same, with the Agreement, which was drafted in order to espouse the intent of the parties to facilitate arrangement, having been reviewed by the City Legal Department and was deemed legally in order;

WHEREAS, the Local Government Code requires that a Sangguniang Panlungsod Resolution be issued first before the Local Chief Executive may be authorized to sign contracts in representation of the local government unit.

NOW, THEREFORE, on motion duly seconded, the Sangguniang Panlungsod of Mandaluyong, in session assembled, RESOLVED, as it hereby RESOLVES, to authorize the Honorable Mayor CARMELITA A. ABALOS to sign and execute a Memorandum of Agreement, for and on behalf of the City Government, with the Department of Tourism and the Joint Venture of Qwikwire Billing Systems, Inc. and Positive Exposure Productions, Inc. for the implementation of the Metro Manila Hop-On Hop-Off (HOHO): Travel by Hub Project.

RESOLVED FURTHER, that the concerned offices of the City Government are hereby directed to provide the necessary coordination, institutional support, and assistance for the effective implementation of the Project within the territorial jurisdiction of the City;

RESOLVED FINALLY, that a copy of this Resolution be furnished the Department of Tourism, Positive Exposure Productions, Inc., Qwikwire Billing Systems, Inc., the City Cultural Affairs and Tourism Department, and all concerned offices for their information and appropriate action.

ADOPTED on this 20th day of April 2026, in the City of Mandaluyong.

I HEREBY CERTIFY THAT THE FOREGOING RESOLUTION WAS
ADOPTED BY THE SANGGUNIANG PANLUNGSOD OF
MANDALUYONG IN A REGULAR SESSION HELD ON THE
DATE AND PLACE FIRST ABOVE GIVEN.



MA. TERESA S. MIRANDA
Sanggunian Secretary

ATTESTED BY:

APPROVED BY:



ANTONIO DLS. SUVA, JR
City Vice Mayor
& Presiding Officer



CARMELITA A. ABALOS
City Mayor

Date: APR 29 2026

DISTRICT I


CHARISSE MARIE ABALOS-VARGAS
Cuncilor


ANJELO ELTON P. YAP
Cuncilor


DANILO L. DE GUZMAN
Cuncilor


CARISSA MARIZ S. MANALO
Cuncilor


GRACE MARIE V. ANTONIO
Cuncilor



ESTANISLAO V. ALIM III
Cuncilor


DARWIN A. FERNANDEZ
LnB President


CHERYLYN V. MINA
SK Federation President

DISTRICT II


BENJAMIN A. ABALOS III
Cuncilor


ALEXANDER C. STA. MARIA
Cuncilor


MICHAEL ERIC G. CUEJULO
Cuncilor


FERNANDO S. OCAMPO
Cuncilor


REGINALD S. ANTIJOJO
Cuncilor


LESLIE F. CRUZ
Cuncilor