



REPUBLIC OF THE PHILIPPINES
SANGGUNIANG PANLUNGSOD
CITY OF MANDALUYONG



RESOLUTION NO. 3269, S-2023

**A RESOLUTION ADOPTING AND APPROVING
THE MANDALUYONG CITY TOURISM AND
CULTURAL DEVELOPMENT PLAN 2024-2030**

WHEREAS, Republic Act No. 9593, otherwise known as the National Tourism Act, encourages Local Government Units (LGUs), in consultation with stakeholders, to utilize their powers under Republic Act No. 7160, also known as the Local Government Code of 1991, to ensure the preparation and implementation of a tourism development plan, the enforcement of standards and the collection of statistical data for tourism purposes. They shall, insofar as practicable, prepare a local tourism development plan that integrates zoning, land use, infrastructure development, national system of standards for tourism enterprises, heritage and environmental protection imperatives in a manner that encourages sustainable tourism development;

WHEREAS, there is a need to adopt and approve the Tourism and Cultural Development Plan of the City of Mandaluyong for the period 2024-2030 which identified potential tourism hubs and provides goals and necessary plans of action to improve the tourism sector of the City and make Mandaluyong City a key tourist hub in Metro Manila;

WHEREAS, the Mandaluyong City Tourism and Cultural Development Plan (MCTCDP) 2024-2030 aims to develop and promote more tourist hubs and sites, tourism industry while protecting and preserving culture and heritage and create business and employment opportunities for the general well-being of the people and the communities geared towards achievement of high-priority goal of sustaining tourism development in the City and generate revenue for the City. It contains specific strategies and supporting initiatives in the form of policies, programs, projects and activities to promote tourism sites and activities.


NOW, THEREFORE, the Sangguniang Panlungsod of Mandaluyong, in session assembled and on motion duly seconded, **RESOLVED**, as it hereby **RESOLVES**, to adopt and approve the Mandaluyong City Tourism Development Plan 2024-2030.

ADOPTED on this 8th day of May 2023, in the City of Mandaluyong.

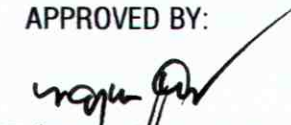
I HEREBY CERTIFY THAT THE FOREGOING RESOLUTION WAS ADOPTED BY THE SANGGUNIANG PANLUNGSOD OF MANDALUYONG IN A REGULAR SESSION HELD ON THE DATE AND PLACE FIRST ABOVE GIVEN.


MA. TERESA S. MIRANDA
Sanggunian Secretary

ATTESTED BY:


ANTONIO DLS. SUVA, JR.
City Councilor &
Acting Presiding Officer

APPROVED BY:


BENJAMIN S. ABALOS
City Mayor

Date: MAY 12 2023