



REPUBLIC OF THE PHILIPPINES
SANGGUNIANG PANLUNGSOD
CITY OF MANDALUYONG

RESOLUTION NO. 3284, S-2023



**A RESOLUTION CREATING THE LOCAL TOURISM
COUNCIL IN THE CITY OF MANDALUYONG**

WHEREAS, Section 37 of Republic Act 9593 provides that local government units are encouraged to utilize their powers under the Local Government Code of 1991, thus prepare local tourism development plans that integrate zoning, land use, infrastructure development, national system of standards for tourism enterprises, heritage, and environmental protection imperatives in a manner that encourages sustainable tourism development;

WHEREAS, the Organization for Economic Co-operation and Development (OECD) states that having a tourism plan is an important indicator of tourism competitiveness of the destination. It assures that there is a policy response, and that economic opportunity is considered;

WHEREAS, it is noteworthy in tourism policy making to look into the competitiveness of the destination. It is then crucial that there are indicators that can describe tourism competitiveness not only at the national level but more so at the local level where the development happens;

WHEREAS, Republic Act 9593, the Tourism Act of 2009, acknowledges tourism as an "indispensable element of national economy and an industry of national interest and importance" that must be harnessed to stimulate socio-economic growth and cultural affirmation to bring in investments, foreign exchange and employment;

WHEREAS, DILG Memorandum Circular No. 95-162, encouraged Local Chief Executives (LCEs) to organize Tourism Councils in their jurisdictions to improve tourism facilities and in furtherance of Section 17 of Local Government Code as this pertains to local tourism initiatives;

WHEREAS, one of the indicators in complying with the criteria of Tourism, Heritage Development, Culture and Arts under Republic Act No. 11292 is the presence of a local council for the promotion of tourism in the City;

WHEREAS, in view of the foregoing, the Sangguniang Panlungsod of the City of Mandaluyong deems it proper to organize and create the Local Tourism Council;

WHEREAS, the budgetary requirements for the conduct of activities and delivery of services shall be sourced from general funds and subject to existing accounting and auditing rules.

NOW, THEREFORE, the Sangguniang Panlungsod of Mandaluyong, in session assembled and on motion duly seconded, **RESOLVED**, as it hereby **RESOLVES**, to create the Local Tourism Council of the City of Mandaluyong composed of the following City officials and employees:

- Chairperson : HON. BENJAMIN S. ABALOS, City Mayor
- Co-Chairperson : HON. CARMELITA A. ABALOS, Vice Mayor
- Members :
- MR. NOLAN ANGELES, City Cultural Affairs & Tourism Officer
 - ENGR. ARMAND COMANDAO, City Planning & Development Officer
 - MR. EMMANUEL OBLEA, City Environmental & Management Officer
 - MR. ROALD ARCANGEL, City Disaster Risk Reduction Management Officer
 - MR. ALEX SANTOS, City Traffic & Management Officer
 - MS. CATHERINE DE LEON, Business Permit & License Officer
 - MR. ORLANDO FUMERA JR., City Budget Officer
 - MR. MARVIN CAPCO, City Information Officer
 - ENGR. CRISANTO ROXAS, City Engineer
 - Division of City Schools Superintendent
 - DR. ARNOLD C. ABALOS, City Health Officer
 - DILG Director, Mandaluyong City
 - Chief of Police, Mandaluyong City
 - Liga ng mga Barangay President

From the Civil Society:

Representative, Business Society -
Christian Mathay, SM Megamall

Representative, Women's Group - Maria
Majella Tampinco, KKM

Representative, NGO, - Sebastian Trinidad

Representative, Hotel & Restaurant - Alvin
Francisco - Shangri-La Hotel Manila

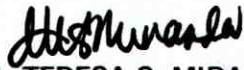
a.) The Council shall have the following functions:

1. Formulate programs and policies for development of plans, programs and activities of the City relative to the promotions, advancement and preservation of local tourism facilities and attraction tapping local resources and funds;
2. Assist in regulation and supervision of tourism-oriented establishments thereby ensuring wholesome and clean tourism activities;
3. Assist in monitoring the implementation of the Local Government Code on the matter of licensing of tourism establishments in the City to ascertain safe and enjoyable stay of the travelers;
4. Ensure the protection, preservation and conservation of the local cultural and historical heritage as well as tourism attractions and facilities;
5. In coordination with the private sector, conduct tourism promotion events;
6. Conduct periodic consultations with all stakeholders to identify grassroots-based tourism concerns;
7. Strictly enforce sanitary standards in public restrooms frequented by public utility vehicles and tourism transport services;

There shall also be created a Secretariat that will provide logistical and administrative support to the Local Tourism Council. It shall be composed of all staff/personnel, headed by Mr. Nolan Angeles of the City Cultural Affairs and Tourism Department.

ADOPTED on this 5th day of June 2023, in the City of Mandaluyong.

I HEREBY CERTIFY THAT THE FOREGOING RESOLUTION WAS
ADOPTED BY THE SANGGUNIANG PANLUNGSOD OF
MANDALUYONG IN A REGULAR SESSION HELD ON THE DATE
AND PLACE FIRST ABOVE GIVEN.


MA. TERESA S. MIRANDA
Sanggunian Secretary

ATTESTED BY:


ANTONIO DLS. SUVA
City Councilor &
Acting Presiding Officer

APPROVED BY:


BENJAMIN S. ABALOS
City Mayor

Date: JUN 16 2023

ABSENT
CARMELITA A. ABALOS
City Vice Mayor

DISTRICT I

ACTING PRESIDING OFFICER
ANTONIO DLS. SUVA, JR.
Councilor



ANJELO ELTON P. YAP
Councilor



DANILO L. DE GUZMAN
Councilor



RODOLFO M. POSADAS
Councilor



CARISSA MARIZ S. MANALO
Councilor



ESTANISLAO V. ALIM III
Councilor



DARWIN A. FERNANDEZ
LnB President



AEROL SEDRICK A. MANGALIAG
SK Federation President

DISTRICT II

ABSENT
BENJAMIN A. ABALOS III
Councilor

ON SICK LEAVE
ALEXANDER C. STA. MARIA
Councilor



REGINALD S. ANTIOJO
Councilor



LESLIE F. CRUZ
Councilor



MICHAEL R. OCAMPO
Councilor



MICHAEL ERIC G. CUEJILO
Councilor